

GET INSIDER ACCESS TO WHAT'S NEW / NEXT IN LONDON

Welcome to W London Leicester Square. The summer may be cooling down, so check out some of the hottest highlights in the city this month.



LONDON FASHION WEEK DESIGNER SHOWROOMS

LONDONFASHIONWEEK.CO.UK

Designed by David Collins Studio, the Designer Showrooms will be home to over 150 designers, showcasing a rich and diverse selection of ready-to-wear, footwear, bags and accessories. Of the four fashion capitals, London is the only city that hosts the Designer Showrooms in the same space as it's official show space, putting a spotlight on this broader group of designers. The international element of the showrooms illustrates that the doors to London are truly open.

16 - 20 September



ABQ

ABQLONDON.COM

There is a Breaking Bad themed cocktail bar hidden within an RV set up in a disused car park in Hackney. Go and mix the most extraordinary cocktails you will ever make. Open every evening from Weds-Sun. Booking is not essential, but highly recommended.

APRIL'S CAFE AT BOUTIQUE1

BOUTIQUE1.COM

The luxury fashion retailers have teamed up with Pablo Flack and David Waddington of Bistrottheque to bring an East London edge to the streets of Chelsea. Located within the store, April's will be open for breakfast, lunch, coffee, cocktails, champagne and cake and will extend into the courtyard terrace so you can bask in the last of the summer rays.

THE DROP OFF

THEIMMERSIVEENSEMBLE.COM

In a city of nine million people, you have 90 minutes to find one man. Experience an immersive theatre experience amongst London's iconic landmarks which puts you at the heart of it. Its zero hour; you are the main role, your choice, your actions, what happens next...you decide. Not your average night out, but then again we don't do average.

TEQUILA & MEZCAL FEST

TEQUILAFEST.CO.UK

Discover an old brewery warehouse in Brick Lane filled with chefs from some of the best Mexican restaurants, live entertainment and tequila. It's definitely worth a shot.

17 & 18 September

NEED MORE TIPS? GET IN TOUCH

JAMIE ROWSELL

W London, 10 Wardour Street,
London W1D 6QF
jamie.rowsell@whotels.com



W HAPPENINGS

FINISHING TOUCHES

#WFINISHINGTOUCHES

The Finishing Touches hub will be a space for you to stop by and get behind the scenes access to London Fashion Week. Join us for complimentary beauty and style fixes with Bare Minerals, The Braid Bar, Eylure and Ciaté; plus an exclusive augmented reality SS17 collection preview.

16 - 18 September W Lounge

W HEATWAVES : IT'S HOT INSIDE

#WHEATWAVES

Get ready to sample the signature cocktails from six of the hottest W destinations. This month we celebrate South Beach and Goa. Both parties will see the W Lounge transform to present the cocktail of the night, with themed music, food and entertainment to excite and escape. Take a sip, wave after wave...

9 & 23 September 7pm W Lounge