

## GET INSIDER ACCESS TO WHAT'S NEW / NEXT IN LONDON

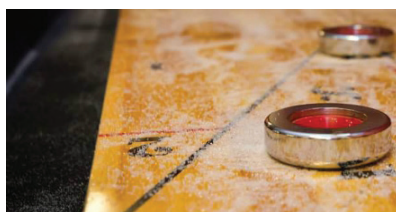
Welcome to W London Leicester Square. The return of crisp days and cold evenings mean that autumn is well and truly here, but that's no excuse to hibernate. Get out there and discover what's hot this month.



### LONDON COCKTAIL WEEK DRINKUPLONDON.COM

You should never mix your drinks. Particularly during London Cocktail Week, when hundreds of the city's finest bartenders are ready, willing and able to do it for you. With a £10 Festival Pass you'll have access to sample a week of parties, masterclasses and cocktail tours, but also an invitation to visit a multi-story, immersive town house run by World Class bartenders and the opportunity to discover a gigantic Cocktail Village filled with over forty bespoke pop up bars.

3 - 9 October



### THE LONDON SHUFFLE CLUB LONDONSHUFFLE.COM

Invented in England in the early 1500s. Henry VIII played Shuffleboard and it's popularity spread. It became so wildly addictive that people stopped working, and so in 1542 the government had to ban it. And now it's back.

Opens 12 October

### THE OMNIVORIOUS PARTY OMNIVORE.COM

The Omnivorous Party is a French-born travelling food festival that stops in various cities across the globe, rounding up their best chefs, and getting them to feed you over the course of an evening. Count yourself lucky, as it is due to stop by London where you'll get to sample dishes from Som Saa, Frenchie, Padella, Nuno Mendes and a dozen more places.

22 October



### KITKAT CHOCOLATORY THE STREET, WESTFIELD STRATFORD CITY

Have a break. No seriously, have a break, read this Cool Hunter and try as hard as you can not to crave chocolate. Designed by Michelin-starred chef Michael O'Hare, a KitKat Chocolatory is popping up in Westfield Stratford City. You will have the chance to design your own bar on a tablet screen and then have it made backstage by chocolatiers, who'll have it ready for you within an hour.

Opens 5 October

### NEED MORE TIPS? GET IN TOUCH

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### W HAPPENINGS HALLOWEEN W SQUAD

#WSQUAD

Calling all the dark and twisted, to show up, shock out and let loose in our neon dungeon this Halloween weekend. Over two nights W Lounge transforms into an ultra-violet prison where the W Squad makes the rules. Our DJ's will be chained to the decks spinning you into a hypnotic state of craze whilst caged performers try to escape from the cells. Expect live acts, vodka-luging, luminous concoctions and poisons to suit every taste. Warning: Do not provoke the inmates.

28 & 29 October W Lounge