

JULY 2017

GET INSIDER ACCESS TO WHAT'S NEW/NEXT IN LONDON

Welcome to W London Leicester Square! Check out some of my hottest highlights this month, guaranteed to keep your cool.



PRIDE IN LONDON PRIDEINLONDON, ORG

Championing the rights of the LGBT+ community, Pride will run from Saturday 24 June to Sunday 9 July. As usual, the Parade is set to be the main draw, and falls on Saturday 8 July and this year's theme is 'Love Happens Here' and in the year which marks half a century since homosexuality was legalised in the UK, organisers say they are more than ever promoting a "message of hope, acceptance, activism and love".

Parade starts at 1pm 8 July



LOVEBOX LOVEBOXFESTIVAL.COM

Consistently one of the finest festivals in London, catering for cool kids and party monsters, Lovebox packs as much fun into two days as many festivals manage in three. The sublime, but elusive, Frank Ocean is the first headliner to be announced and his only London date on a European tour. It's one of the highlights of the London summer thanks to a storming, genre-blurring line-up of DJs electronic acts and live bands, plus all sorts of weird fun on the side (performance, art, dance, and mysterious mischief) and a full range of banging afterparties.

14 & 15 July

Victoria Park, Grove Road E3 5SN



TONIGHT JOSEPHINE TONIGHTJOSEPHINE.CO.UK

Introducing Tonight Josephine, Waterloo's hottest new basement cocktail bar and latest offering from the geniuses behind Adventure Bar. Inspired by Josephine de Beauharnais, 19th century party girl and wife of Napoleon, the bar is a celebration of hedonism and femininity. The décor doesn't disappoint - shimmery pink walls set the backdrop, alongside the glittering bar stools, mirrored ceiling and neon-backlit bar. Even the bathrooms have attitude where you'll find the mugshots of famed party animals Lindsay Lohan, Paris Hilton, Pamela Anderson and Justin Bieber smirking from the doors.

INSIDER TIP Discover the joy of two for one on all cocktails, Peroni Rossa and prosecco 5 pm - 7pm every single day.

111 Waterloo Road SE1 8UL

ZIP WORLD LONDON

ZIPWORLD.CO.UK

At long last, a zip line that won't let you down while it lets you down. Because Zip World is the biggest, fastest city-based zip line in the world.

Parked on the Southbank across from Westminster Bridge, you'll be taking off from a height of 35 meters (100 feet), which they boast is "more than 9 double decker buses" stacked up on one another so expect some of the best views in the city, if you're quick enough to catch them...

Opens 6 July

Lambeth Palace Road, SE1 7JY

NEED MORE TIPS? GET IN TOUCH

JAMIE ROWSELL

W London, 10 Wardour Street, London W1D 6QF jamie.rowsell@whotels.com



IT'S ONLY ARCTIC ROLL, BUT I LIKE IT KERBFOOD.COM/ARTICROLL

The glorious people behind KERB are back at it again and bringing Londoners a taste of the past at their upcoming Guiltiest Pleasures festival, which has been aptly named "It's Only Arctic Roll, But I Like It". Some of the best and most creative traders have come together to serve up all that food that's so wrong, it's oh so right. Get ready for fish, chips and mushy peas in a Kolkati Indian paratha, strawberry milkshake filled doughnuts courtesy of Vicky's Donuts, and even 'Old School' crisp sarnies complete with coronation chicken and ham hock from Project Sandwich.

1 & 22 July

Granary Square, King's Cross N1C 4AU



XU

XULONDON.COM

Discover this new Taiwanese restaurant brought to us by the team behind BAO. Serving street food and classic dishes in glamorous 'cinematic 1930's' surroundings with sleek dark wood panelled walls stretching over two floors and an impressive range of tea based cocktails.

INSIDER TIP Try the feasting menu and consult with the dedicated tea master, who acts as a sommelier for Taiwanese tea for the true XU experience.

30 Rupert Street, Soho W1D 1DL

