

AUGUST 2017

GET INSIDER ACCESS TO WHAT'S NEW/NEXT IN

Welcome to W London Leicester Square! Check out some of my hottest highlights this month, guaranteed to keep your cool and fuel your glow.



ESPRESSO MARTINI FESTIVAL ESPRESSOMARTINIFEST.COM

Two words that sound so good together - Martini and Festival. So score your festival pass online for a mere £10 and get ready to embark on a long, caffeinated weekend visiting over 50 of the capital's greatest bars, including Milk & Honey, Original Sin, The Blind Pig and Sager & Wilde Paradise Row. Each one will be serving up their signature take on the cocktail that was famously founded here in Soho and will keep you buzzing. All. Night. Long.

At various locations.

10 - 12 August



NOTTING HILL CARNIVAL NOTTINGHILLCARNIVALGUIDE.COM

It's the largest carnival in the world that's not in Brazil. Which is pretty impressive when you think about it. And you already know about all the jerk chicken, Red Stripe and steel drums on offer, so I'll suffice to tell you about the Grand Finale, which will involve 60 bands, in costume, playing in unison

At various locations near Notting HIII.

26 - 28 August



WALALA X PLAY NOWGALLERY.CO.UK

Camille Walala has set up shop at the NOW Gallery on Greenwich Peninsula for a brand new summer installation you can get lost in. Walala usually displays her quirky pieces around Shoreditch and Old Street, but now she's created a colourful gallery space where she's set up a puzzle for visitors to figure out themselves. The idea is to get you to scrutinise your space from lots of different angles and ultimately, make you aware of your own physicality and body. Sounds like exciting stuff and obviously, the surroundings aren't too shabby either.

Peninsula Square, Greenwich Peninsula SE10 OSQ Until 24 Sept

WERQ: BALLROOM AT THE BARBICAN BARBICAN.ORG.UK

Showcasing their talents in fierce battle. London's ballroom scene compete in 'runway', 'realness' and 'performance' categories. With DJ Biggy C playing house music, ballroom (vogue) and everything in between. Come and watch performances from Chicago-born rapper Mister Wallace, international superstar Kiddy Smile and European Father D'relle Khan and prepare to experience this beautiful and passionate culture.

Barbican, Silk Street EC2Y 8DS

5 August 10pm

NEED MORE TIPS? **GET IN TOUCH**

JAMIE ROWSELL W London, 10 Wardour Street, London W1D 6QF jamie.rowsell@whotels.com



ELROW TOWN LONDON ELROWSHOW.COM

Elrow Town is a town governed by fun, where laughter is the law and every street is a dancefloor. There are two stages of music with impressive props and performances, watch the likes of Jamie Jones B2B Seth Troxler, Idris Elba and Route 94. Expect lots of madness, laughter and plenty of colour. There's still a few tickets left for Sunday's closing party on 20 Aug so go go go!

Queen Elizabeth Olympic Park, Stratford E20 2ST 20 August



W HAPPENING AT YOUR BEAT WLONDON.CO.UK/FIT-GYM

Our charismatic fitness partner At Your Beat have just been named #1 of Time Out's hottest new fitness classes in the capital! To celebrate and to accommodate the overwhelming demand, we've added complimentary STRETCH & SWEAT classes on Friday evenings during August.

Fridays 7pm and Saturdays 12pm in The Studios (2nd floor).

Please sign up at the concierge desk.

